

# COLLINS PLACE ANALYSIS

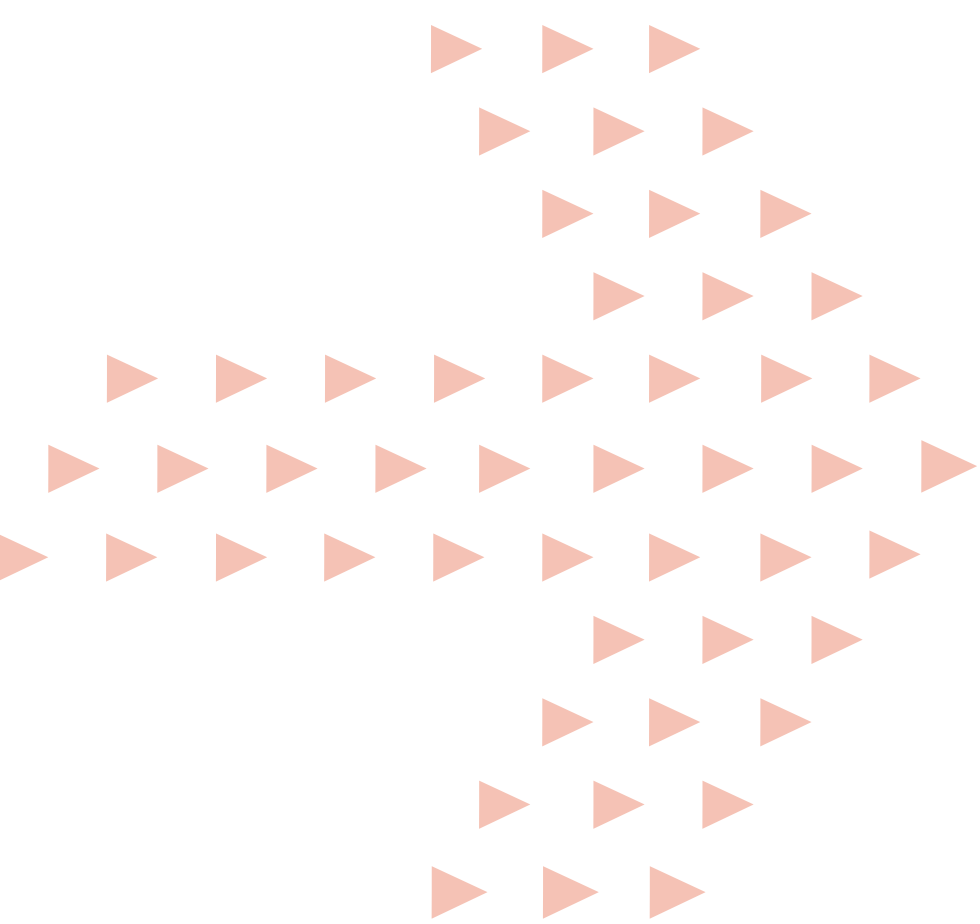
## WHAT WE HEARD



We are creating a Streetscape Plan for the Collins Place shopping strip in Kilsyth. Council wants to learn more about community needs and expectations to help determine priorities for the community and assist in seeking future funding to deliver improvement works. The Streetscape Plan is one way Council is supporting the local businesses to increasing patronage to the area.

During November of 2022 through to January of 2023, we asked the community to tell us how we can make Collins Place a welcoming and thriving area for the community and visitors alike. This was undertaken through a wide-ranging of community engagement and consultation process incorporating such elements as mailouts, advertising, face-to-face engagement with business owners and a Shaping Yarra Ranges webpage for the project.

Here, you can find a summary of the opportunities the community provided us through that consultation and a snapshot of the design initiatives Council is developing based on that feedback. The result will be a draft Collins Place Streetscape Plan to guide the revitalisation of the public realm of Collins Place. This draft document will be brought back to the community for their review and further feedback.



### WHO WE SPOKE TO



**1 Engagement period** for the Collins Place Streetscape Plan were undertaken (29th November 2022 - 15th January 2023)



A **letter was mailed out to business property owners** in the Collins Place area to seek ideas and suggestions from the community which will form the background for the development of the Draft Streetscape Plan



**Door-to-door engagement with business property owners with over 16 people** meeting with Council staff who were on hand to provide information and collect feedback. Those not on site were engaged via email



**480 page views** of the Shaping Yarra Ranges Collins Place Kilsyth Streetscape Plan page **from 228 unique visitors**



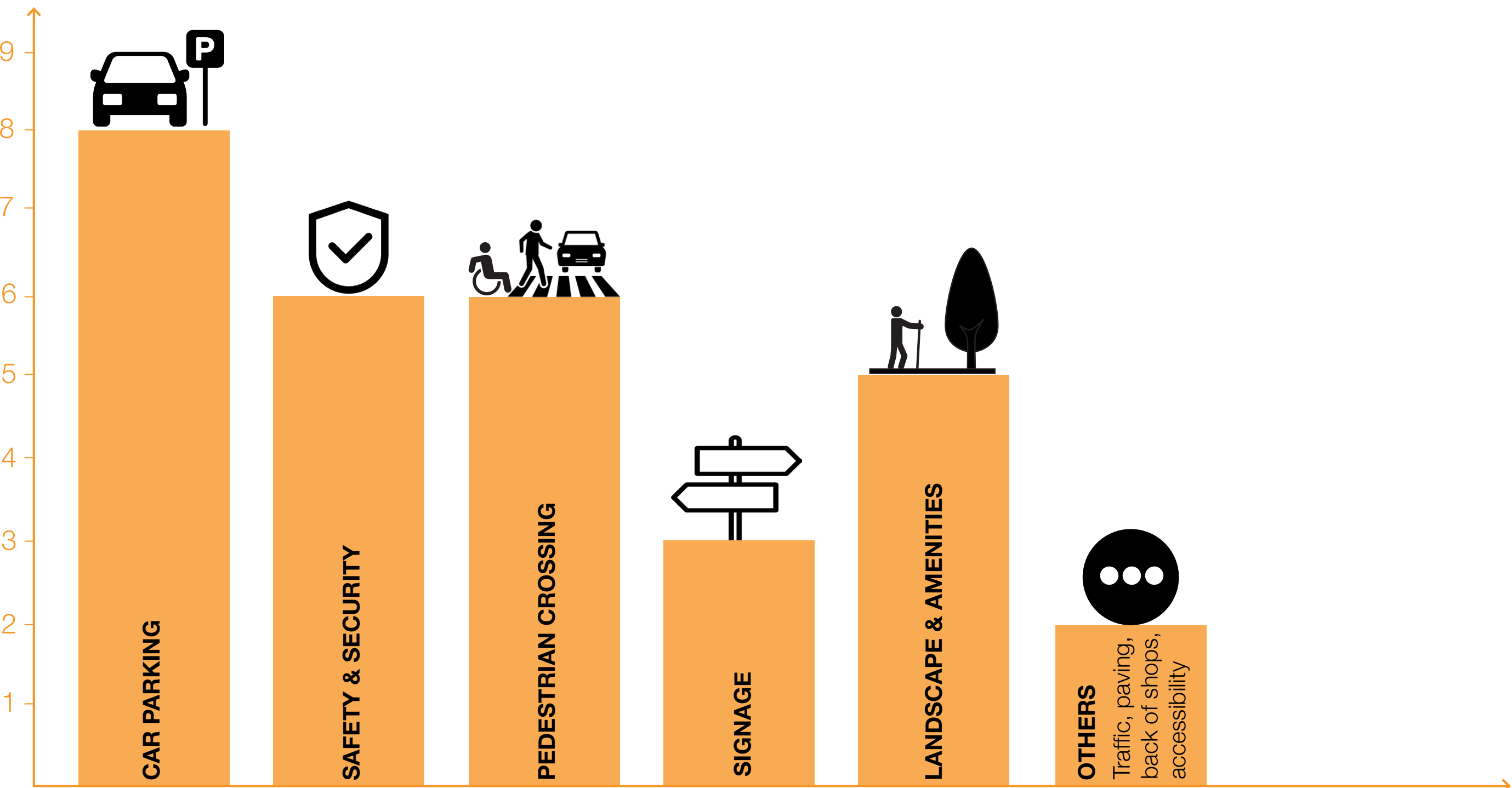
**61 contributions** through the Shaping Yarra Ranges Collins Place Kilsyth Streetscape Plan page **from 57 unique contributors**



Businesses at Collins Place were approached to put up **flyer in their shop fronts and on counter tops** to explain what is the Collins Place Streetscape Plan and to advertise the webpage

### SHOPPING STRIP OPPORTUNITIES

The summary of feedbacks for the shopping strip are shown below. These will be incorporated into the finalisation of the Collins Place Streetscape Plan.



### WHAT WE HEARD

Engagment period question results:

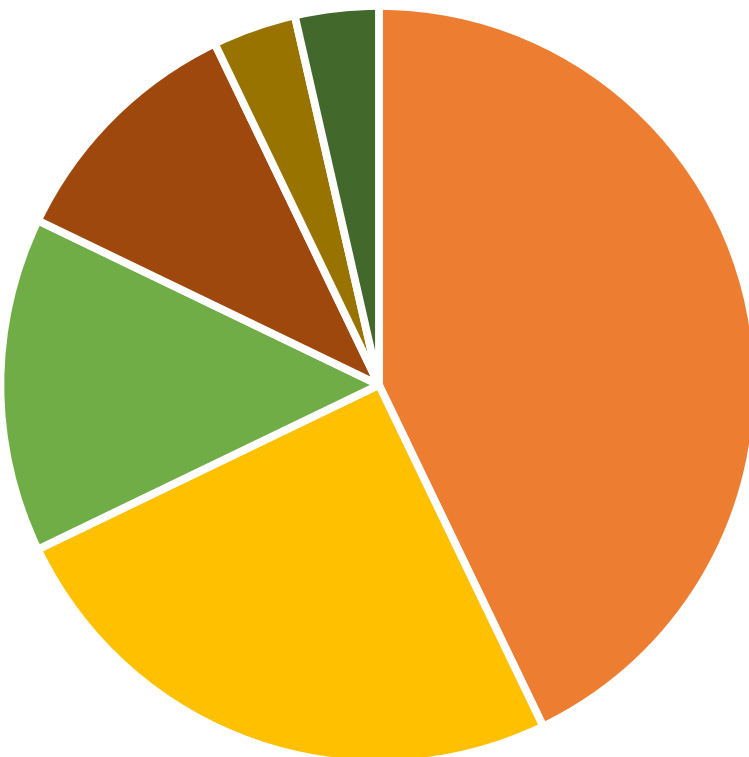
*Tell us about the great things in Collins Place*

■ Park ■ Business types ■ Footpath Trading



*Tell us about the challenges, issues and things that need some work*

■ Parking ■ Safety ■ Maintenance  
■ Public Toilets ■ Accessibility ■ Signage



### STREETSCAPE DESIGN INITIATIVES

After reviewing the insights captured from the community consultation, we are investigating design initiatives to produce a framework to guide the revitalisation of the public realm of Collins Place.



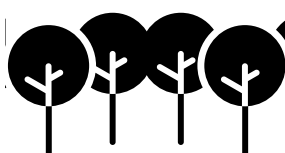
PEDESTRIAN CROSSING



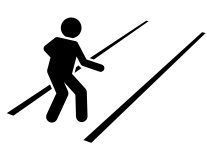
IMPROVEMENTS TO THE CAR PARKING



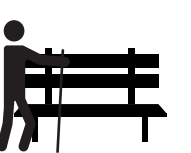
ADVOCATING TO REDUCE SPEED LIMIT



NEW STREET TREES



UPGRADE AND NEW FOOTPATHS



SEATING



OUTDOOR DINING



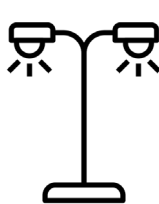
UNIVERSAL ACCESSIBILITY



SIGNAGE & WAYFINDING



IMPROVED PARK & GATHERING SPACES



LIGHTING



ROAD BARRIER/ BOLLARD



# COLLINS PLACE STREETSCAPE ANALYSIS

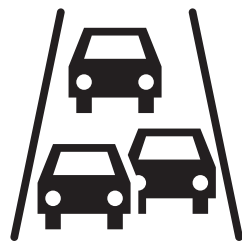
## WHAT WE HEARD



### CAR PARKING

The number of car parking spaces available does not meet employee and customer demand. Business owners have requested a parking permit scheme, better mix of parking restrictions/signage and improved accessibility in the area.

Business owners have expressed concerns around the safety of their shops and customers in regards to drivers. The issues identified are motorists speeding through Collins Place to avoid traffic lights along the adjacent main roads and drivers pulling in and reversing out of car parking bays posing a hazard for pedestrians and shop fronts.

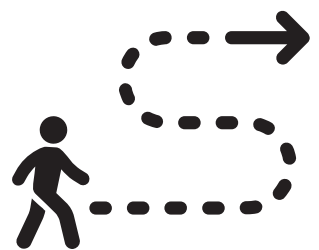


### PEDESTRIAN ACCESS

There are currently no formal pedestrian crossings at Collins place, pedestrians instead informally cross the road.

Safety is an issue for some, particularly during the night with limited lighting and internet access.

The footpath facing shop fronts is inconsistent and difficult, especially for those with mobility issues.

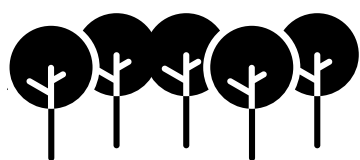


### LANDSCAPE & STREETSCAPES

Inconsistency in the footpath pavement, steep cross fall, too narrow and lack of accessible street furniture. Extending the width of the pavement could provide greater opportunity for outdoor dining.

There aren't enough street trees along the retail frontage. Evergreen would be preferred to prevent leaves from building up in front of shop fronts.

Gravel path in reserve makes it less accessible. Some shelter will enhance the area and make it a



### OTHERS

More public amenities needed including public toilets, playgrounds, bins and drinking water.

Better signage would improve the identity and encourage access to shops. Currently it is only locally known.



### EXISTING CONDITIONS



Car parking layout



Footpath - Lower end of Collins place



Ramp in front of shop - upper end Collins Place



View through Collins Place Reserve



Elevated dining area across Fish and Chip shop



Outdoor dining area across shop 18



Path treatment along reserve and road interface



Garden bed, outdoor dining and bin area



Phone booth, post box and bin - Upper end of Collins Place



Entry Signage into Reserve